



ER&L invites you to join us for the 2026 ER&L Fest, our 21st annual library conference focused on the needs of eresource management librarians and related library roles.

ER&L attendees come to ER&L seeking the most up-to-date information on eresource products, tools, and services. Let them connect with your company at ER&L 2026.

Add a sponsorship to:

- Secure a spot on the program
- Include your branding on attendee gifts
- Support our attendee experiences

Keep reading for more information on our sponsorship packages.

Questions? Let us know at hello@electroniclibrarian.org.



SUNDAY

MARCH 1

12:00-8:00 pm
 Registration Desk Open outside
 Exhibit Hall

3:00-8:00 pm
 Set-up/ Exhibit Hall open to vendors
 only

5:00-6:30 pm
 Conference Welcome Reception
 hosted by ER&L and UT-Austin
 Library for all attendees and
 exhibitors.

WEDNESDAY

MARCH 4

7:00-9:00 am
 Breakfast Offered

No Exhibit Hall Hours, reps may
 continue tear down until 12:00 pm
 central.

MONDAY

MARCH 2

7:00 am – 7:00 pm
 Registration Desk Open outside
 the Exhibit Hall

7:00-9:00 am
 Breakfast Offered

8:00 am-2:30 pm
 Set-up / Hall open to vendors only

2:30 pm
 Exhibit Hall Opens

2:50-4:50 pm
 Exhibit Time
 + Poster Session in the Exhibit Hall

5:00-7:00 pm
 Vendor Reception in the Exhibit Hall

7:00 pm
 Exhibit Hall closes for the day

TUESDAY

MARCH 3

7:00 am – 7:00 pm
 Registration Desk Open outside
 the Exhibit Hall

7:00-9:00 am
 Breakfast Offered

10:00 am-5:00 pm
 Exhibit Hall Open

10:00 am-12:20 pm
 Attendee Gift Table
 + T-shirt Giveaways

12:20-1:40 pm
 Hall closed for lunch

2:50-3:40 pm
 DJ Dance Break in Exhibit Hall

4:00-4:50 pm
 Exhibit Time
 + Poster Session in Exhibit Hall

5:00-8:00 pm
 Exhibit Hall Teardown

TABLETOP EXHIBIT BOOTH

Secure a spot in the Exhibit Hall in Austin, Texas.

An online Exhibit Hall will be available; participation is optional.

Cost:

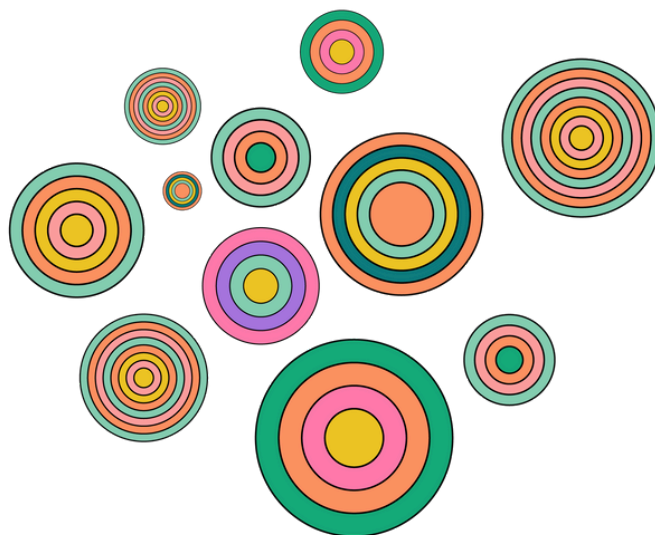
- \$2,750 (now through Jan 14, 2026)
- \$2,950 (after Jan 14, 2026)

Exhibit Dates:

- Monday, Mar 2, 2:30 – 7:00 pm
- Tuesday, Mar 3, 10:00 am – 5:00 pm

What's Included:

- 6-foot tabletop + 2 chairs in Austin, Texas
- Wi-Fi access
- Power drop near your table (~\$200 value)
- Lead Retrieval for all company representatives (\$100 value)
- 2 full-conference registrations (\$1,190 value)
- Company listing in the Exhibit Hall on the Online Conference platform*
- Networking opportunities with in-person and online attendees
- Early Sign-Up Bonus: 60-second pre-recorded commercial spot (\$1,000 value)**



*** Shared Tables:** Companies that want to share a table with another company will be charged an extra \$600 fee for the second company to be listed on the online conference platform, event website, printed program, and exhibit floor plan. This fee does not include any additional tickets and does not qualify for a commercial spot.

**** Early Sign-Up Bonus:** Exhibit tables paid for by November 1, 2025, will receive a free 60-second pre-recorded commercial spot that will air on the Online Conference's dedicated live stream. Full payment by November 1, 2025 is required for this promotion.

ADD-ONS FOR EXHIBITORS

Attendee Email List | Cost: \$2,500

This add-on is for exhibitors who wish to add the mailing list to their booth order. The list will include emails. It will be provided prior to the conference on February 2 and February 25, and after the final attendee list is tallied post-event.

Email Ad to Attendees | Cost: \$750

This add-on is for exhibitors who wish to place an ad in 1 ER&L newsletter email sent to current event attendees.

Print Program Book Ad | Cost: \$1,250 – Full Page, \$750 – Half Page

This add-on is for exhibitors who wish to place an ad in the printed Program Book for onsite attendees. Ads will be printed in full color and in the hands of every on-site attendee.

Onsite Meeting Room Rental | Cost: \$1,000/day

This add-on is for exhibiting companies to rent space in the conference center for a staff office or other private business meetings. This add-on includes one basic room set with draped tables and chairs. AV and food and beverage are not included.

INCLUDE BRANDING ON ATTENDEE GIFTS

THESE SPONSORSHIPS INCLUDE:

- **In-Person Acknowledgment:** Digital Signage in Lobby, Live Keynote Session Acknowledgment
- **Online Platform Placement:** Digital Signage on the platform, Live Keynote Session Acknowledgment
- **Email Communication:** Acknowledgment in pre-conference attendee email
- **Conference Program:** Logo in the printed conference program
- *Does NOT include an exhibit booth.*

Attendee Lanyards

Cost: \$4,500
Quantity Available: 1

A lanyard with your company logo co-branded with ER&L's stays with every attendee throughout ER&L 2026. This sponsorship includes placing your logo on all ER&L attendee lanyards.



Water Bottles

Cost: \$4,500
Quantity Available: 1

This sponsorship includes placing your logo on a conference water bottle. Your water bottle will be carried around all week, and your branding will greet attendees. Each bottle is hand-delivered to our attendees with your promotional materials (optional) during our popular attendee gifting hours in the exhibit hall.



Conference Tshirts

Cost: \$4,500
Quantity Available: 1

This sponsorship includes placing your logo on the conference t-shirt.



Conference Bags

Cost: \$4,500
Quantity Available: 1

This sponsorship places your logo on an official ER&L attendee 2026 conference bag. Provide ER&L with print materials (optional) and we'll hand that out with your co-branded bag, too! Your organization name/ logo and materials will be a marquis attendee gift at ER&L and one they'll carry around during and long after the conference.

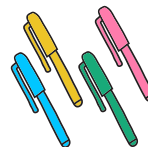
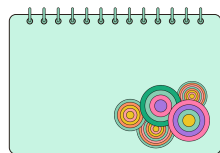


NEW

Co-Branded Attendee Gifts

Cost: \$2,000 | **Quantity Available:** 4

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SUPPORT ATTENDEE EXPERIENCES

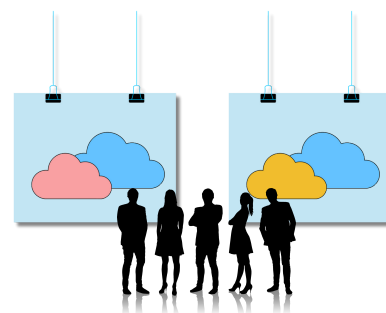
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Poster Session Break

Cost: \$4,500 | **Quantity Available:** 2

This sponsorship supports the Poster Session and the conference attendee break occurring at the same time. It includes a dedicated in-person app announcement inviting attendees to the poster session break and to visit your booth.



Live DJ Dance Break

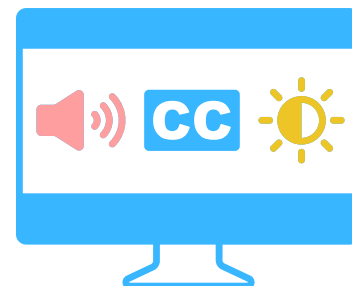
Cost: \$4,500 | **Quantity Available:** 2

This sponsorship connects your company with a fun and lively DJ set during the ER&L conference. Our returning DJ will entertain our librarian attendees for an afternoon dance break. Show your support for the community and the working professionals in it with a dedicated music/ dance break. It includes a dedicated in-person app announcement inviting attendees to watch the live DJ dance break and to visit your booth.

Accessibility Supporter

Cost: \$2,000

ER&L has had a long history of supporting remote access to our conference since our earliest meetings over 20 years ago. Promote your company as an inclusion leader and contribute to inclusive services. This sponsorship contributes to the cost of captions, sign language interpreters, and the recording of the conference.



Registration Award Supporter

Cost: \$2,000

This sponsorship will defray registration and travel fees to support librarians with limited professional development funds. Your sponsorship dollars will enable librarians access to the ER&L conference and community. ER&L will manage all aspects of this award — from award applications to disbursement — and your company is associated with all the goodwill that enabling access to a professional peer community and conference can bring.