



ER&L invites you to join us for the 2026 ER&L Fest, our 21st annual library conference focused on the needs of eresource management librarians and related library roles.

ER&L attendees come to ER&L seeking the most up-to-date information on eresource products, tools, and services. Let them connect with your company at ER&L 2026.

### **Add a sponsorship to:**

- Secure a spot on the program
- Include your branding on attendee gifts
- Support our attendee experiences

Keep reading for more information on our sponsorship packages.

**Questions?** Let us know at [hello@electroniclibrarian.org](mailto:hello@electroniclibrarian.org).



## SUNDAY MARCH 1

**12:00-8:00 pm**  
Registration Desk Open outside  
Exhibit Hall

**3:00-8:00 pm**  
Set-up/ Exhibit Hall open to vendors  
only

**5:00-6:30 pm**  
Conference Welcome Reception  
hosted by ER&L and UT-Austin  
Library for all attendees and  
exhibitors.

## WEDNESDAY MARCH 4

**7:00-9:00 am**  
Breakfast Offered

No Exhibit Hall Hours, reps may  
continue tear down until 12:00 pm  
central.

## MONDAY MARCH 2

**7:00 am – 7:00 pm**  
Registration Desk Open outside  
the Exhibit Hall

**7:00-9:00 am**  
Breakfast Offered

**8:00 am-2:30 pm**  
Set-up / Hall open to vendors only

**2:30 pm**  
Exhibit Hall Opens

**2:50-4:50 pm**  
Exhibit Time  
+ Poster Session in the Exhibit Hall

**5:00-7:00 pm**  
Vendor Reception in the Exhibit Hall

**7:00 pm**  
Exhibit Hall closes for the day

## TUESDAY MARCH 3

**7:00 am – 7:00 pm**  
Registration Desk Open outside  
the Exhibit Hall

**7:00-9:00 am**  
Breakfast Offered

**10:00 am-5:00 pm**  
Exhibit Hall Open

**10:00 am-12:20 pm**  
Attendee Gift Table  
+ T-shirt Giveaways

**12:20-1:40 pm**  
Hall closed for lunch

**2:50-3:40 pm**  
DJ Dance Break in Exhibit Hall

**4:00-4:50 pm**  
Exhibit Time  
+ Poster Session in Exhibit Hall

**5:00-8:00 pm**  
Exhibit Hall Teardown

# TABLETOP EXHIBIT BOOTH

Secure a spot in the Exhibit Hall in Austin, Texas.

An online Exhibit Hall will be available; participation is optional.

## Cost:

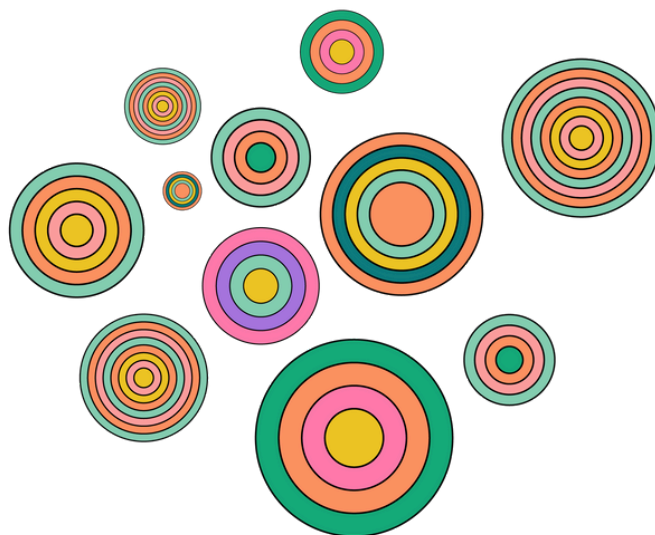
- \$2,750 (now through Jan 14, 2026)
- \$2,950 (after Jan 14, 2026)

## Exhibit Dates:

- Monday, Mar 2, 2:30 – 7:00 pm
- Tuesday, Mar 3, 10:00 am – 5:00 pm

## What's Included:

- 6-foot tabletop + 2 chairs in Austin, Texas
- Wi-Fi access
- Power drop near your table (~\$200 value)
- Lead Retrieval for all company representatives (\$100 value)
- 2 full-conference registrations (\$1,190 value)
- Company listing in the Exhibit Hall on the Online Conference platform\*
- Networking opportunities with in-person and online attendees
- Early Sign-Up Bonus: 60-second pre-recorded commercial spot (\$1,000 value)\*\*



**\* Shared Tables:** Companies that want to share a table with another company will be charged an extra \$600 fee for the second company to be listed on the online conference platform, event website, printed program, and exhibit floor plan. This fee does not include any additional tickets and does not qualify for a commercial spot.

**\*\* Early Sign-Up Bonus:** Exhibit tables paid for by November 1, 2025, will receive a free 60-second pre-recorded commercial spot that will air on the Online Conference's dedicated live stream. Full payment by November 1, 2025 is required for this promotion.

## ADD-ONS FOR EXHIBITORS

### Attendee Email List | Cost: \$2,500

This add-on is for exhibitors who wish to add the mailing list to their booth order. The list will include emails. It will be provided prior to the conference on February 2 and February 25, and after the final attendee list is tallied post-event.

### Email Ad to Attendees | Cost: \$750

This add-on is for exhibitors who wish to place an ad in 1 ER&L newsletter email sent to current event attendees.

### Print Program Book Ad | Cost: \$1,250 – Full Page, \$750 – Half Page

This add-on is for exhibitors who wish to place an ad in the printed Program Book for onsite attendees. Ads will be printed in full color and in the hands of every on-site attendee.

### Onsite Meeting Room Rental | Cost: \$1,000/day

This add-on is for exhibiting companies to rent space in the conference center for a staff office or other private business meetings. This add-on includes one basic room set with draped tables and chairs. AV and food and beverage are not included.

# SECURE A SPOT ON THE PROGRAM

*These sponsorships are available for purchase by 2026 exhibiting companies only.*

## In-Person Sponsored Luncheon

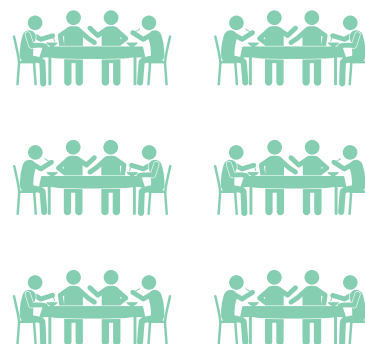
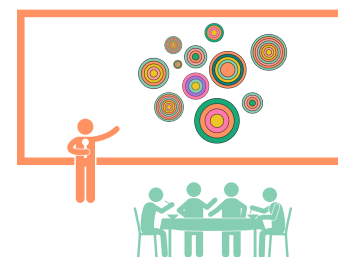
**Cost:** \$7,000 | **Quantity Available:** 4

Reserve a Luncheon Session presented in Austin. The session will be available to the in-person attendees only and will not be recorded. *An exhibit table is not included with this sponsorship and must be purchased separately.*

### WHAT'S INCLUDED:

- **75-minute luncheon session presented in Austin for up to 100 attendees\***
- **Attendee email list** (supplied before and after the event)
- **4 additional full-conference registrations**
- Session placement in the official conference program, including session description and presenter(s)
- Session promotion to ER&L attendees in all-attendee email
- Blog post and social media shares prior to the conference
- Sponsor logo on ER&L website & Online Conference platform

*\* ER&L will select the menu, create and host the RSVP list for the luncheon, and confirm the final guarantee with the sponsoring company. Charges for food & beverage at the luncheon will be honored at the discounted ER&L rate and will be billed post-conference to the sponsoring company.*



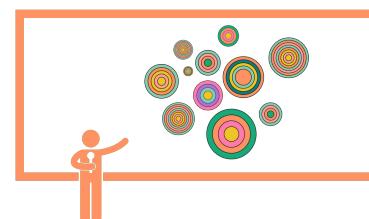
## In-Person Sponsored Session

**Cost:** \$5,000

Reserve an opportunity for a Live Session presented in Austin. The session will be available to in-person attendees and recorded for the online audience. *An exhibit table is not included with this sponsorship and must be purchased separately.*

### WHAT'S INCLUDED:

- **50-minute session presented in Austin** (30 min presentation/ 20 min Q&A)
- **Attendee email list** (supplied before and after the event)
- **2 additional full-conference registrations**
- Session placement in the official conference program and app
- Placement of the recorded session in the on-demand catalog of the Online Conference
- Session promotion to ER&L attendees in all-attendee email
- Blog post and social media shares prior to the conference
- Sponsor logo on ER&L website & Online Conference platform



# INCLUDE BRANDING ON ATTENDEE GIFTS

## THESE SPONSORSHIPS INCLUDE:

- **In-Person Acknowledgment:** Digital Signage in Lobby, Live Keynote Session Acknowledgment
- **Online Platform Placement:** Digital Signage on the platform, Live Keynote Session Acknowledgment
- **Email Communication:** Acknowledgment in pre-conference attendee email
- **Conference Program:** Logo in the printed conference program
- *Does NOT include an exhibit booth.*

## Attendee Lanyards

**Cost:** \$4,500

**Quantity Available:** 1

A lanyard with your company logo co-branded with ER&L's stays with every attendee throughout ER&L 2026. This sponsorship includes placing your logo on all ER&L attendee lanyards.



## Water Bottles

**Cost:** \$4,500

**Quantity Available:** 1

This sponsorship includes placing your logo on a conference water bottle. Your water bottle will be carried around all week, and your branding will greet attendees. Each bottle is hand-delivered to our attendees with your promotional materials (optional) during our popular attendee gifting hours in the exhibit hall.



## Conference Tshirts

**Cost:** \$4,500

**Quantity Available:** 1

This sponsorship includes placing your logo on the conference t-shirt.



## Conference Bags

**Cost:** \$4,500

**Quantity Available:** 1

This sponsorship places your logo on an official ER&L attendee 2026 conference bag. Provide ER&L with print materials (optional) and we'll hand that out with your co-branded bag, too! Your organization name/ logo and materials will be a marquis attendee gift at ER&L and one they'll carry around during and long after the conference.



**NEW**

## Co-Branded Attendee Gifts

**Cost:** \$2,000 | **Quantity Available:** 4

This sponsorship places your logo on an official ER&L attendee 2026 conference bag. Provide ER&L with print materials (optional) and we'll hand that out with your co-branded bag, too! Your organization name/ logo and materials will be a marquis attendee gift at ER&L and one they'll carry around during and long after the conference.



# SUPPORT ATTENDEE EXPERIENCES

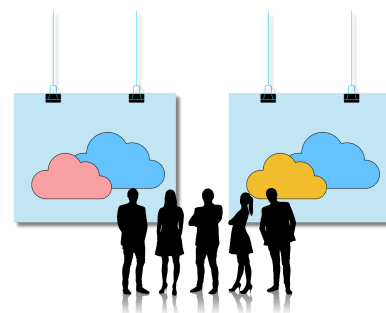
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- **In-Person Acknowledgment:** Digital Signage in Lobby, Live Keynote Session Acknowledgment
- **Online Platform Placement:** Digital Signage on the platform, Live Keynote Session Acknowledgment
- **Email Communication:** Acknowledgment in pre-conference attendee email
- **Conference Program:** Logo in the printed conference program
- *Does NOT include an exhibit booth.*

## Poster Session Break

**Cost:** \$4,500 | **Quantity Available:** 2

This sponsorship supports the Poster Session and the conference attendee break occurring at the same time. It includes a dedicated in-person app announcement inviting attendees to the poster session break and to visit your booth.



## Live DJ Dance Break

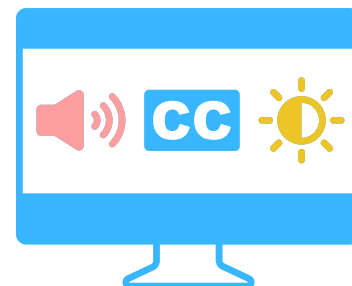
**Cost:** \$4,500 | **Quantity Available:** 2

This sponsorship connects your company with a fun and lively DJ set during the ER&L conference. Our returning DJ will entertain our librarian attendees for an afternoon dance break. Show your support for the community and the working professionals in it with a dedicated music/ dance break. It includes a dedicated in-person app announcement inviting attendees to watch the live DJ dance break and to visit your booth.

## Accessibility Supporter

**Cost:** \$2,000

ER&L has had a long history of supporting remote access to our conference since our earliest meetings over 20 years ago. Promote your company as an inclusion leader and contribute to inclusive services. This sponsorship contributes to the cost of captions, sign language interpreters, and the recording of the conference.



## Registration Award Supporter

**Cost:** \$2,000

This sponsorship will defray registration and travel fees to support librarians with limited professional development funds. Your sponsorship dollars will enable librarians access to the ER&L conference and community. ER&L will manage all aspects of this award — from award applications to disbursement — and your company is associated with all the goodwill that enabling access to a professional peer community and conference can bring.