

	SPONSORSHIP	ER&L PROVIDES	SPONSOR PROVIDES
DIAMOND LEVEL	<p>Lunch & Learn Session Deliver your message to your customers and prospects – and guarantee a captive audience with a conference luncheon.</p> <p>\$4,500 + all food & beverage charges*</p>	<ul style="list-style-type: none"> • 1.25 hour presentation slot • Promotion to attendee list (2 uses) • Featured blog post on ER&L website and shared on social media • Company logo incorporated into the printed program • Session information & RSVP link promoted on the Online Scheduling Program • Access to a free-access file of your recorded content <p><i>*Groups with commitment to over 450 will have the exclusive lunch for the day with additional promotional support by ER&L.</i></p>	<ul style="list-style-type: none"> • Presentation title • Presentation description • Speakers names/bios/headshots • Web-friendly logo • Company description • RSVP link for attendees • Menu selection no later than 30 days prior to the conference <p><i>*Final guaranteed count of meals no later than 10 days prior to the conference (all final charges for food & beverage will be billed to you post-conference)</i></p>
	<p>NEW Tuesday Banquet Session Deliver your message to your customers and prospects – and guarantee a captive audience with the Tuesday conference banquet.</p> <p>\$4,500 + all food & beverage charges*</p>	<ul style="list-style-type: none"> • 1.25 hour presentation slot on the program • Promotion to attendee list (2 uses) • Featured blog post on ER&L website and shared on social media • Company logo incorporated into the printed program • Session information & RSVP link promoted on the Online Scheduling Program • Access to a free-access file of your recorded content 	<ul style="list-style-type: none"> • Presentation title • Presentation description • Speakers names/bios/headshots • Web-friendly logo • Company description • RSVP link for attendees • Menu selection no later than 30 days prior to the conference <p><i>*Final guaranteed count of meals no later than 10 days prior to the conference (all final charges for food & beverage will be billed to you post-conference)</i></p>
	<p>Online Conference</p> <p>\$10,000</p>	<ul style="list-style-type: none"> • Company banner ad on online conference platform • Premium logo visibility on all communications about the online conference to attendees • Add recorded video content to the online platform • Event wide acknowledgement slide in rotation 	<ul style="list-style-type: none"> • Web-friendly logo • Video file to appear on login screen of online conference platform no later than 30 days prior to conference
PLATINUM LEVEL	<p>Build Your Own Session Be on the the ER&L program with this sponsored session.</p> <p>\$4,000</p>	<ul style="list-style-type: none"> • 45 minute presentation slot • Promotion to attendee list (2 uses) • Featured blog post on ER&L website and shared on social media • Company logo incorporated into the printed program • Session information & promoted on the Online Scheduling Program • Access to a free-access file of your recorded content 	<ul style="list-style-type: none"> • Presentation title • Presentation description • Speakers information: names, email addresses, bios, headshots • Web-friendly logo • Company description

PLATINUM LEVEL	Conference AV Sponsor \$5,000	<ul style="list-style-type: none"> Event wide acknowledgement slide in rotation Online and Print Program acknowledgements 	Web-friendly logo
	T-Shirt Screen Printing Activity Local Austin screen printers will make t-shirts live in the conference facility \$4,000	<ul style="list-style-type: none"> Local Austin screen printers will make t-shirts live in the conference facility Company signage in exhibit hall High social media circulation for a hashtag campaign or logo visibility Event wide acknowledgement slide in rotation 	High-resolution logo file for printing
GOLD LEVEL	Keynote Session Support content to the e-resources and digital services community. \$3,500	<ul style="list-style-type: none"> Live stream of the keynote session Premium logo visibility in the session room and conference center Podium signage placement Online and Print Program acknowledgements Social media and blog promotion Placement on ER&L conference website's Keynote Speakers page 	High-resolution logo file for poster printing
	Lanyards \$3,500	Co-branded lanyard with your logo ad ER&L provided to all attendees	High-resolution logo file for printing
	Travel Grants Work with ER&L to build a buzz-generating award! Make an impact with a special investment in your industry with a fully covered ER&L experience \$2,000 - \$3,000 (per winner)	<ul style="list-style-type: none"> Social media and ER&L blog promotion Featured award page on ER&L's website Event wide acknowledgement slide in rotation 	<ul style="list-style-type: none"> Award title and focus description Specific questions you'd like the applicant to answer
	Childcare or Wellness Sponsor Wellness and childcare services are much appreciated by conference attendees. \$2,500	<ul style="list-style-type: none"> Event wide acknowledgement slide in rotation Online and Print Program acknowledgements 	Web-friendly logo
ADD-ONS/ADVERTISING	Full Page Featured Ad \$2,000	Conference Program - 1 page ad, Full color	
	Half Page Ad \$1,200	Conference Program - ½ page ad, Full color	
	Email list rental \$950	Single use, Self send	
	Website Banner Ad \$750	<ul style="list-style-type: none"> 60 day circulation on electroniclibrarian.org Approximate size, rectangle 300 X 250 	
	Meeting Room Rental \$1,000 (per day)	<ul style="list-style-type: none"> On-site room rental for 1 day Standard AV included 	
	Private Office Rental \$750 (per day)	<ul style="list-style-type: none"> On-site office rental for 1 day No AV included 	