

ER&L 2015 Agenda of Sessions



Sunday February 22, 2015	Salon A	Salon D
9:00am-9:00pm	Registration Open	
1:00pm-5:00pm	Excel for Librarians: Utilizing the Power of Excel to track and Display Usage	Getting Everything Ezproxy has to Offer: Administration Tips, Customization Tricks and Assessment Insights
5:00pm-5:30pm	ER&L Welcome Orientation, Salon D	
5:30pm-6:30pm	Welcome Happy Hour Reception, Tejas	

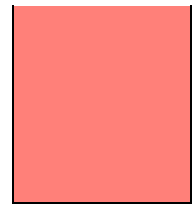
Monday February 23, 2015	Room 103	Room 105	Room 204	Room 301	Salon A/B
7:00am-7:00pm	Registration Open				
7:00am-8:45am	Breakfast, Tejas Dining Room				
8:45am-9:45am	Opening Keynote Session by Dr. Amy Bruckman, Grand Ballroom				
9:45am-10:00am	Break				
10:00am-10:45am	The care and keeping of digital humanities projects: tools and best practices for content management and deli	Web-scale Discovery Tools and the Backgrounding of Government Information	The Big Discovery Panel: The Good, The Bad and the Ugly, part 1	CALMing the cost of textbooks: How to create Affordable Learning Materials on your Campus	Building Standards as Community Support for Altmetrics
10:45am-11:00am	Break				
11:00am-11:45am	You Can't Always Afford Free: Taming Open Access Acquisitions with an ERMS and Google Forms	Understanding Your Users: Using Google Analytics and Forms at Your Library	The Big Discovery Panel: The Good, The Bad and the Ugly, part 2	e-Books Unleashed	Electronic Quicksand: Rethinking Workflows for the Digital Librarian
11:45am-1:00pm	EBSCO Luncheon, Grand Ballroom				
1:15pm-2:00pm	---	---	Come One, Come All: Building a Community for the Global Open Knowledgebase	Lightning Talks, 1:00pm-2:00pm	Making It Your Own: Transitioning into a New Electronic Resources Role
2:00pm-2:15pm	Break				
2:15pm-3:00pm	SHORT TALK: User Experience	SHORT TALK: Resource Integration & Exercise	SHORT TALK: Librarian roles & responsibilities	SHORT TALK: ERM Topics	SHORT TALK: Enhancing Learning
2:00pm-2:15pm	Best Practices for Making Electronic Databases Functional on the Library Website	MOOCs as microcosm: Rethinking knowledge production & dissemination services	(How) Have the Core Competencies for Electronic Resources Librarians Influenced the Position?	Better linking by our bootstraps	Fifteen Apps in Fifteen Minutes
2:15pm-2:30pm	Is it enough to just teach the discovery layer?	Curriculum Coup: Embedding Library Resources in Courses	ERM With a Side of R&IS: Juggling Split Roles in Small Academic Libraries	Trouble Ticket Systems: Help or Hindrance?	Going live with beta - a libguides 2 experience

Sponsored Sessions
Room 104

Together We Can Do So Much: Stories of Library & Vendor Collaboration, Sponsored Session from Springer

OCLC Helps Libraries Solve the E-resource Management Puzzle, Sponsored Session from OCLC

2:30pm-2:45pm	---	Desk Fu: Who has time to exercise? YOU do	Wisdom from Former Newbies: Strategies to Overcome the Challenges of New Electronic Resources Librarians	Creating a Blueprint for Managing E-Resources: Be Prepared for Retirements	Creation Spaces: Teaching Students to Create and Explore with Code
3:00pm-3:15pm	Break				
3:15pm-4:00pm	The Future of Library Resource Discovery: Creating New Worlds for Users (and Librarians)	Meeting Users Where They Are : ReadCube Trial at University of Kentucky	Un-marketing E-resources: Moving from Hard Selling to Relationship Building	Discovery Before Purchase?!: Deepening the Relationship between Discovery and Collection Development	Making Value Judgments: eBook pricing for Access and Ownership
4:00pm-4:15pm	Break				
4:15pm-5:00pm	Cradle to Grave: A Team Approach to Managing Database Lifecycles	Mining a Librarian: An Economist, a Data Set, EndNote Web and a Book	Evidence based collection models: not your traditional DDA	You talking 'bout me? Altmetrics: a practical guide	Accessibility in E-Resource Acquisitions
5:00pm-7:30pm	Vendor Reception & Tabletop Exhibit, Grand Ballroom				



Sponsored Session by Taylor & Francis



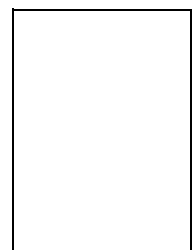
Tuesday February 24, 2015	Room 103	Room 105	Room 204	Room 301	Salon A/B
7:00am-5:00pm	Registration Open				
8:45am-9:30am	Measure Twice, Cut Once: Taking the Time for User Research in Your Redesign Project	Helping Libraries Leverage Their Discovery Investment	From Data to Application: Real Stories of Using Altmetrics to Understand Impact and Affect Research Success	Libraries of the Future – Changing Workflows and Systems to Serve the User	Discovery, Analysis, and Shaping the User Experience
9:30am-9:45am	Break				
9:45am-10:30am	From socially to scholarly and back again	Amigos eShelf Service: Providing Options for Libraries	Introduction to Usus: A community website on library usage	Making Sense of the Alphabet Soup of Standards : Practical Support for Managing Electronic Resources	Is Open Access the Golden Ticket? The Real Cost of OA for the Library
10:30am-10:45am	Break				
10:45am-11:30am	From Surviving to Thriving: Reimagining collaborative e-resource workflows and metadata management for the next generation.	CORAL User Group Meeting	Did We Forget Something? The Need to Improve Linking at the Core of the Library's Discovery Strategy	---	Undergraduates' Academic Reading Format Preferences - Electronic or Print
11:30am-1:00pm	Lunch Break				
11:45am-1:00pm	Ex Libris Sponsored Luncheon: Choice and Diversity in Acquisition Models, Grand Ballroom				
11:45am-1:00pm	Luncheon: Oxford Research Encyclopedias and the Future of Oxford's Digital Reference Publishing, Room 301				
1:15pm-2:00pm	SHORT TALK: ERM Topics	SHORT TALK: ERM Topics	SHORT TALK: Staffing & Organizations	SHORT TALK: Budgets & Collections	SHORT TALK: PDA
1:15pm-1:30pm	Ch-ch-ch-changes: Managing the transition to OCLC's Hosted Proxy Service without losing your mind.	Everything is Different: Easing the Pain of a Resource Transition	Re-reorganization of Technical Services Departments to reflect increases in electronic content	Solving Budget Problems with Electronic Resource Analysis (without Firing Anyone or Cutting Services!)	Piloting PDA: Tips for Navigating the Turbulence

Sponsored Sessions Room 104

Sponsored Session from Project MUSE

BrowZine: The power of e-journal browsing, Sponsored Session from BrowZine by Third Iron

Sponsored Session from Artstor: Collaborative Collection Development: Engaging Users in Acquiring and Describing Collections using Shared Shelf



1:30pm-1:45pm	Re-evaluating evaluation: Strategies, tools, and success at UNT	Serials renewal cycle ? doing it the SMU (A different U) way!	Emphasizing E-Resources and Financial Soundness: Reorganizing the Staff Complement in Technical Services at Carleton University Library	Enough space: leveraging electronic resources to increase student space in the library	PDA after the rise of STL
1:45pm-2:00pm	Maximizing the license module of a next-generation library system	Migrating to Intota? Updates and Dispatches from the Front	Take the helm and swab the decks: leading a small, academic e-resources team	The Impact of Resource Sharing and eBook Acquisitions	Cool Britannia, Hot Statistics: Using Patron Analytics from PDA to Increase Book Budgets
2:00pm-2:15pm	Break				
2:15pm-3:00pm	Case Study for Expanding eJournal Preservation: An in Depth Analysis of De Gruyter	Building an Institutional Repository: Managing Faculty Publication and Author Rights Workflow in the Wyoming Scholars Repository	If At First You Don't Succeed, Then Try Another ERM	Libraries as Online Learning Leaders	Simplifying your DDA program for a better user experience - A panel perspective
3:00pm-3:15pm	Break				
3:15pm-4:00pm	Just another format: the e-resources librarian	Re-evaluating and Promoting Discovery Services	Link Resolvers and Analytics: Using Analytics Tools to Identify Usage Trends and Access Problems	Faculty and student experience of streaming video	Libraries and Family
4:00pm-4:15pm	Break				
4:15pm-5:00pm	Making e-books discoverable at Multnomah County Library	The Next-Door Next-Gen ERMS: Building Your Own	Discovery system impact on usage of aggregator-hosted journal content: Do usage patterns suggest favoritism?	---	Fake It 'til You Make It: A Pep Talk for New Electronic Resources Librarians

APA Focus Group
APA Focus Group cont.

Wednesday February 25, 2015	Room 203	Room 204	Room 301	Salon A/B	Salon D	Salon E
7:00am-5:00pm	Registration Open					
8:30am-9:15am	---	Best User Experience Practices of Libraries with Exceptionally High Mobile Usage	How Libraries Use Publisher Metadata	Using Altmetrics in Academic Libraries	Non plus ultra: a knowledgebase approach to expand access to DDA titles.	Relevance Ranking? A Critical Aspect of "Discoverability"
9:15am-9:25am	Break					
9:25am-9:55am	SHORT TALK: OA/Schol Comm	SHORT TALK: Marketing & Use	SHORT TALK: E-Resources Management 101	SHORT TALK: Understanding emerging library initiatives	SHORT TALK: eBooks	SHORT TALK: ERM Tools
9:25am-9:40am	Aggregation of Open Access Scholarship and Communities of Practice	Supporting digital scholarship using metadata and vendor knowledgebases to market library publications	It Takes a Village? To Raise an Electronic Resource: The Collaborative Process of Providing Access	Ok, but what does linked data offer library patrons?	eBooks in Law Libraries: A survey of national trends	The Workflow DB: Insights gained from a tool locally built to manage acquisitions and licensing workflow

9:40am-9:55am	Open Access Publishing at a Small Library: A Case Study	A License Is Not Enough! Marketing techniques to increase e-resource usage among a target audience	Data Entry Tips and Tricks	Library of Congress Recommended Format Specifications	eTextbooks at UNCC: a new approach	Using Access and Excel to Manage Electronic Resources
9:55am-10:00am	Break					
10:00am-10:45am	---	Discovery Systems: Building A Better User Experience	MAPing Scopus and Web of Science: Using Massive Amounts of Data for Collection Analysis	Putting Your Patrons in the Driver's Seat: Assessing the Value of On-Demand Streaming Video	Systems Unite! Consolidating ILS, ERM, and Discovery at a small liberal arts college through a cloud-based URM	Building Accessible Collections One Compliance Review at a Time
10:45am-11:00am	Break					
11:00am-12:00pm	Closing Keynote by Robert MacDonald, Room 204					
12:00pm-1:00pm	ProQuest Luncheon, Salon C					

Wednesday Post-Conference Workshops	Salon A	Salon B	Salon D
1:00pm-5:00pm	Cleaning Up the Metadata Mess with OpenRefine: A Hands-on Approach	Measuring User Satisfaction and Gathering Feedback: How to Do It?	The Discovery Ecosystem: Upgrading the User Experience

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ONLINE CONFERENCE! All peer-reviewed (45 or 15 min. short talks) & keynote sessions are in the online platform.	
Green = Session will stream live, real-time.	Light Blue = Session will stream on a tape delay of 12 hours.
Activity TBD	Activity TBD

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