

## ER&L Conference 2008 Schedule

<b>Tuesday, March 18, 2008 - Pre-Conferences held at GA Tech Library</b>		
	<b>Homer Rice</b>	<b>Kaiser/521</b>
<b>8-noon</b>	LibX: Creating a New Search Tool for Your Library Annette Bailey, Kyrille Goldbeck	Mars and Venus for Information Professionals: Are your stakeholders hearing the message you intended to send? Barbie Elene Keiser, Ulla de Stricker
<b>noon-1</b>	Lunch	
<b>1-5pm</b>	Project Management: Basic Skills and Techniques Virginia Cairns	Metadata Quality Control for Resource Discovery and Sharing Jung-ran Park
<b>5:30-7:30</b>	Welcome Reception (Library East Commons, GA Tech Library)	

<b>Wednesday, March 19, 2008</b>			
	<b>Room 236</b>	<b>Room 222</b>	<b>Rooms 330/331</b>
<b>8:00-9:15</b>	There's no catalog like no catalog Karen Coyle, Opening Keynote Speaker	Opening Session & Keynote - overflow	
<b>9:25-10:10</b>	E-books: Defining and Considering the Alien Invasion Ted Koppel, Zoe Stewart-Marshall	An Analysis of Seven Metadata Creation Guidelines: Issues and Implications Jung-ran Park, Caimei Lu	Institutional repositories: moving from preservation to creation of scholarly assets David Stout
<b>10:10-10:40</b>	30 min break		
<b>10:40-11:25</b>	Shooting Fish in a Barrel: If Only Providing Access Were that Easy? Karen Rupp-Serrano, Ann-Marie Breaux, Jacquie Samples, Cynthia Cleto, Renee Register	On the Leading Edge: Transforming Technical Services Janice Adlington	eProcurement of ILS, RFID, ERM and other library high-tech systems Donald Chvatal
<b>11:35-12:20</b>	E-Resources Management: So Many Silos to Synchronize? Still! Luiz H. Mendes	Collaborative opportunities in Electronic Resource Management using new web technologies Sarah Bartlett	Developing Effective Scholarly Communication Advocates: A Case Study Sara Fuchs, Pamela Brannon
<b>12:20-2:00</b>	Lunch		

<b>2:00-2:45</b>	Transforming Into Effective Electronic Resource Management Tyler Walters, Jeff Carrico	E-Books Roadmap: Implementation strategies and perspectives from e-book veterans, and the role of agents in the e-books process Jose Luis Andrade, Barbara S. Dunham	ERIC and the WorldCat Registry: collaboration that connects education researchers to library resources Lawrence B Henry III, Joanna White
<b>3:00-3:45</b>	Expanded Search Premier Complete: Librarian and Undergraduate Attitudes Toward Interdisciplinary Aggregated Databases Amy Fry, Julie Gilbert	Discovering Value : Discovery Services and ERM Systems Together Abstract Ted A. Fons, Nancy Fleck	Putting the Trees Back in the Forest: E-Resource Usage Statistics and Library Assessment Virginia R Kinman
<b>4:05-4:50</b> <b>Vendor Track Sessions</b>	Addressing the e-Journal Preservation Conundrum: Understanding Portico Ken DiFiore, <i>Portico</i>	A new tool to assess e-resources: Serials Solutions 360 Counter Susan Golden, <i>Serials Solutions</i>	Perpetual Access E-Book Databases: Benefits and Pitfalls for Libraries and STM Book Publishers Bill Hayward, <i>IGI Global</i>
<b>5:00-6:30</b>	Vendor Reception at Global Learning Center Atrium		

<b>Thursday, March 20, 2008</b>				
	<b>Room 236</b>	<b>Room 222</b>	<b>Rooms 330/331</b>	<b>Rooms 323/324</b>
<b>8:30-9:15</b>	Electronic Resources in a Next Generation Catalog Wendy Robertson	Making the Most of E-Journal Usage Data Gayle Baker, Maribeth Manoff, Eleanor J. Read	The Name Game: Creating Organization Name Authority Within an ERM Kristen Blake, Jacquie Samples	
<b>9:25-10:10</b>	Introducing CORE: A proposed standard for sharing acquisitions transaction data across Electronic Resource and Integrated Library Systems Ted Koppel, Ed Riding, Jeff Aipperspach	Connecting with students in their digital world: LibGuides in two academic libraries. Rebecca B Gettys, Gerri Corson, Kenneth Liss	Why unlock your link resolver's "black box"? The answer lies in your strategic plan. Jamene Brooks-Kieffer	
<b>10:10-10:40</b>	30 min break			
<b>10:40-11:25</b>	The Usage Data Big Picture: A look at the collection analysis tools and usage standards currently available, and the important questions still surrounding usage data Christine Stamison, Kevin Cohn, James Mouw	So Many Ways to Get There: discovery services from a publisher perspective Mike Buschman	The Canadian Federal e-Library Katherine Miller-Gatenby	

<b>11:35-12:20</b>	E-Resources Usage Data: Apples to Oranges and Fixing Holes Margaret Hogarth, George Boston, Michael Whang	Consortial Networks and Publishers: Partnering in a Sea of Competition Jeff Downing, Christine Martire, Sean Odoherly	eTracker: Improving electronic resources management by optimizing your ILS Deberah England	
<b>12:20-2:00</b>	Lunch			
<b>2:00-2:45</b>	A Matter of Semantics? : Intelligence, Open Data, and the Future of ERM Jonathan Blackburn, Mason Hall	Continuing Access to Electronic Resources Nancy Beals, Kelly Smith, Ranti Junus, Sarah Rhodes, Nathan Rupp	Automating Retrieval and Reporting of Database Usage Statistics for a Consortium Susan B Campbell	
<b>3:00-3:45</b>	Improving Information Distribution Through Standards Todd Carpenter	A Think Tank on the Future of eBooks Kevin Sayar	User-centered Technical Support of E-resources Sarah Wessel	The Inexorable March to Online Only: Journal Subscriptions, Varied Criteria, Unexpected Ramifications, and Coping Strategies Kelly A. Smith, Patricia Thompson
<b>4:05-4:50</b> <b>Vendor Track Sessions</b>	Gathering the data: A look at alternatives for populating ERMs Oliver Pesch, <i>Ebsco</i>	Users Will Always Want Their Links: Relevancy of Effective Linking in a Fast-Changing Online Environment Nettie Lagace, <i>Ex Libris</i>	The Annual Copyright License for Academic Institutions Dan Short, <i>Copyright Clearance Center</i>	Beyond Ebooks - Coutts and MyiLibrary : A Single Source for Digital and Print Content Services Tim Turner, <i>Coutts</i>
<b>Evening</b>	Optional dinners around Atlanta - signup at conference			

<b>Friday, March 21, 2008</b>				
	<b>Room 236</b>	<b>Room 222</b>	<b>Rooms 330/331</b>	<b>Rooms 323/324</b>
<b>8:00-8:45</b>	Roundtable Discussions	Roundtable Discussions	Roundtable Discussions	Roundtable Discussions
<b>9:00-9:45</b>		Promoting and Marketing E-Resources Emily Alford	The Life and Times of an Embedded Librarian Galadriel Chilton	
<b>10:00-11:00</b>	Tom Wilso, Closing Keynote Speaker	Closing Session & Keynote - overflow		
<b>11:10-noon</b>	Roundtable Discussions	Roundtable Discussions	Roundtable Discussions	Roundtable Discussions
<b>12:15-1:30pm</b>		ER&L Conference Feedback & Future Planning Session box lunch		